



Valley Collector Car Club Inc.

PO Box 25, Tarrifville CT 06081

September 17, 2023 Car Show Sponsor Information

The Valley Collector Car Club, Inc. is a federally recognized 501(c) (3) Corporation.

This September 17th we will be hosting our 22st Annual Charity Benefit Car Show at Ski Sundown in New Hartford CT. As been our mission, this event will benefit many LOCAL deserving charities that provide much needed assistance to our neighbors in need. We are preparing to host 350 show vehicles and more than 1000 spectators at our new location at beautiful Ski Sundown

VCCC HAS DONATED AS MUCH AS \$10,000 ANNUALLY TO DESERVING LOCAL CHARITIES. Over the past 20+ years, our donations have supported the Shriners Children's Hospital, Waste Not-Want Not Community Kitchen, Tunxis Oasis Center for Veterans, Hole in the Wall Gang Camp, Spirited Horse Equestrian Center for autistic children and adults with PSD, Simsbury ABC House, ALS Foundation, Klingburg Family Center, Mary's Place, Foodshare, Gifts of Love and many more.

Sponsorship Levels:

\$1000+ – Diamond	\$500 – Platinum	\$250 – Gold	\$100 - Silver
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All Sponsors will appear on the valleycollectorcarclub.org website with a link and on our Facebook page for a full year. Fun Tower Radio will make several on the air mentions before and during the live on location broadcast.

Sponsorship Level Details

\$1,000+ — Diamond Sponsor

Your firm will appear as our “**Premier Sponsor**” and will be recognized prior to and during the event on Fun Tower Radio. **Your logo will be included in our pre-show publicity and predominantly on the front of our flyer. Over 2000 flyers will be distributed at local car shows.** In addition, Diamond Sponsors are invited to display a large banner promoting your firm in a prominent location at the event. This sponsorship includes a free vendor space, and your firm's name will be added one of our “Favorite” trophies. We hope you will be present that trophy to the winner at the show. You will be listed on our website as a “Diamond” sponsor.

\$500 — Platinum Sponsor

Your firm will be recognized as a “**Platinum Sponsor**” during announcements prior to and during the event on Fun Tower Radio and your logo will be included in our pre-show publicity and on the top back of our flyers. **Over 2000 flyers will be distributed at local car shows.** This sponsorship includes a free vendor space, and we will provide a visible area to display your banner at the event. Your firm’s name will be added to one of our “Fun” trophies and you are invited to present that trophy to the winner. You will be listed on our website as a “Platinum” sponsor.

\$250 — Gold Sponsor

Your firm will be recognized as a “**Gold Sponsor**” during announcements prior to and during the event on Fun Tower Radio and your firm’s name will be included in our pre-show publicity and may appear on the back of our flyers if space and time allows. In either case, you will be listed on our website as a “Gold” sponsor. **Over 2000 flyers will be distributed at local car shows.**

\$100 – Silver Sponsor

Your firm will be recognized as a “**Silver Sponsor**” during announcements prior to and during the event on Fun Tower Radio and your firm’s name will be included in our pre-show publicity and listed on our website’s sponsor page.

**On behalf of our members and the charities we support, thank you
for becoming a sponsor.**

The sponsorship form and payment are due before August 15, 2023.

*For more information call Joe Latina, VCCC President at 860-712-6290
or email at vcccarclub@gmail.com*